



Help Employers, Unions, Governments, Educators and Advocates

CREATE A DIGITAL ARCHIVE OF EQUITY In Apprenticeship and Technical Fields

Did you know...

**Women in the traditionally
male-dominated trades,
make up an average
of 6%**

You can help change this

By getting involved you can support and improve the understanding of what is needed for a successful diverse work force. Easy access to information is key to equipping researchers and implementors in this area of the labour market.



Red Seal Carpenter Marcia Braundy by Pamela Harris, 1988

ABOUT THE PROJECT

A publicly accessible digital archive of historic significance and current importance including legislation, programs, reports, videos, letters, lobbying efforts, workshops, articles and more which support the effective integration of women's and other equity priority groups' participation in apprenticeships and technical fields.

The creation of the *Metadata will enable easy searching and good responses. Development of a solid virtual interface will facilitate a streamlined easy to use human/computer experience.

A treasure trove for researchers and implementors

As an open educational resource and research tool this database can be used to

- Inform policy.
- Support program development efforts.
- Aid in decision-making for actions on the part of women in trades & technology (WITT) organizations.
- Help employers, unions, governments, educators and advocates manifest new & tried and true initiatives.



Knowledge Preserved

Efforts undertaken to integrate women in trades & technology: provincially, nationally & internationally, from 1975 to 2024



Support Public Interest

Supporting women's successful participation in apprenticeship and technical fields is in the public interest



A Searchable Archive

Create a full-text, searchable, freely available archive: efforts taken to assist Women in Trades and Technology

Show your support
CONTACT US TODAY:

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**DIGITAL
ARCHIVE
OF EQUITY IN
APPRENTICESHIP &
TECHNICAL FIELDS**

LEARN MORE ABOUT THE DIGITAL ARCHIVES PROJECT

In recognition of Dr. Braundy's unique career paths leading to the development of the Collection, the Industry Training Authority-BC funded the 1st year. As the largest trades & technical institute in BC, the British Columbia Institute of Technology advocated to "house" the Digital Archive. 7000 documents (5000 with metadata) (120,000 pages). The University of British Columbia will be housing the paper archive.

The following supporters are contributing to funding of this project.



Sample Metadata in Use thanks to Dr. Richard Arias-Hernández and UBC ISchool graduate students final project:



Metadata in use:
UBC Islandora Version

<https://ubcischool.arcabc.ca/islandora/object/slais%3A1236421>



Metadata in use: Kootenay Women
in Trades and Technology Version

<https://cdm15935.contentdm.oclc.org/digital/collection/p15935coll238>

Categories Chart

General Categories	Big Categories
Articles (journal, newsletter, newspapers, IMAGES) Introduction (i.e. Youth, GETT Camps, early years, Girls Exploring Trades & Technology Camps)	Apprenticeship Boards [PAB, OTAB, NL&L, Germany, Hawaii, UK, Australia, Caribbean etc.] BCCWITT [BC Centre for Women in The Trades] Boston Tradeswomen Policy Group; BC Trades Equity Society and other advocacy activists; Dismantling Discrimination
Education & Training (NWRG; CLFDB; Colleges; WITT courses; Surviving & Thriving; Women Unlimited)	Employment Equity Legislation & Critiques (Contract Compliance, Reviews etc.); Employment Equity on Major Canadian Projects [Vancouver Island Highway, HOV Lanes, Hibernia, Columbia Basin Power Projects, NL, Manitoba Hydro]; Office to Advance Women Apprentices (OAWA); Treasury Board, EE for Women in the Public Service; WITT-WETC [Women in Trades & Technology; Women's Employment and Training Coalition and their work with EIC/HRSDC under WEAC]; Employment Equity/Designated Group Policy; Women in Trades & Technology Associations [Kootenay WITT, WITT National Network, ONWITT, OCCTOW, ACTEW, Ontario Advocates for Community-Based Training Coalition] Local WITTS; EE on Major International Projects
Recruitment, Hiring & Promotion, Evaluation, Retention	
Interventions	
Legislation & Lobbying	
Research Studies & Report	
Numbers/Data/Statistics/Surveys	
Celebrations, photos, initiatives, success stories Articles - published in journals	
Recommendations (Hibernia, Island Hwy, S&T, etc) Journal writings	
Non-Governmental: Advocacy; Unions; Employers; "Be More Than A Bystander" training for all	
Horror Stories	
Governments: Canada: Manpower, CEIC, HRLC, HRDC, HRSDC, ESDC Governments: Provincial	Columbia Basin Trust & The West Kootenay Women's Association-EE Projects with the Columbia Power Corporation
Governments: International Funding/Grants	Canadian Apprenticeship Forum (CAF-FCA)
Founder	

*Metadata assists searching in archives.

ABOUT DR. MARCIA BRAUNDY

Dr. Braundy was the second Red Seal female carpenter in British Columbia (1981) and the first woman in the union in British Columbia (local 2458, 1980). She was the co-founder of Kootenay Women in Trades & Technology and WITT National Network. Dr. Braundy has developed/delivered over 40 sessions of The Workplace in Transition - Integrating Women Effectively (1983-1997) for primarily male audiences.

Professional Qualifications and Associations

- Sigma-West Consultants Inc.
- Kootenay Women in Trades & Technology Assoc.
- Gender, Trades and Technology Studies
- Founder/Curator/Project Manager: Digital Archive-Equity in Apprenticeship & Technical Fields
- Red Seal Construction Carpenter
- Member, Board of Governors, British Columbia Institute of Technology
- Member, Board of Rural Alternatives Research & Training Society
- Honorary Research Associate - University of British Columbia
- West Kootenay Women's Digital History Project

SPRINGCREATIVE INC.



Build Together BC - Engineers Hall Burnaby

Videos and publications featuring Dr. Braundy - Recipient of the 2023 Canadian Apprenticeship Forum Lifetime Achievement Award.

www.youtube.com/user/KootenayFeminism | www.fernwoodpublishing.ca/book/Men-Women-and-Tools | www.men-women-tools.ca
www.educationalinsights.ca | www.kutenaiarththerapy.com | www.youtube.com/channel/UCZLRKa72KE3EFcvr69opjyQ/videos

"This Digital Archive of Equity in Apprenticeship and Technical Fields will help support and improve the implementation of what is needed for a successful diverse work force." Dr. Marcia Braundy (2023)